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EPK

BCL STUDIOS

THE FUTURE OF ELECTRONIC PRESS AND MEDIA

In today's high tech world of electronic media it is important to not only stand out, but stand apart from your competitors.

BCL Studios have been creating electronic Press and Media kits for a many number of years. our clients are vast and varied from all walks of the music, media, radio & TV broadcast industries.

Getting caught out when a corporate or record company asks you for your electronic press kit, will probably cost you dearly if you do not have yours to hand. A press kit will tell the company all they need to know about you and/or your band, with the added advantage of having several MP3 audio tracks as well as the press biog and tech spec sheets. It gives the company everything about you in one go.

Get your electronic press kit to venues, record labels, management and promoters. Also great to send to get that all important radio air play. An Electronic Press Kit is now a standard industry marketing tool.

*When it's too late,
don't say we didn't tell you so!*

Be a a winner
with our
electronic press
& media kits
£75 + 1.50 p+p
per press kit

|| Press kit includes ||

*1 x designed
Press Release & Technical
Specification in high and
low resolution PDF format*

3 x digital Photographs

3 x MP3 audio tracks

*5 x completed press kits
on CD*

*Call or email us and have a chat
about creating your very own EPK.*

Telephone: 020 8554 2219
Email: studio@bcluk.net
Skype: bclstudios

www.bcluk.net/press_kits.html

ELECTRONIC PRESS KIT